BLUE SKY ROOM

Our signature meeting space features floor-to-ceiling glass walls with a sky backdrop for brainstorming, skype sessions and meet-ups.

This space has been utilized by a diverse group of people and departments including:

- The Director of WVU Launch Lab
- The WVU Provost
- Director of WVU Center for Neuroscience
- Director of Art Museum
- WVU Campus Innovation Centers Meeting
- WVU Libraries

This front-door concept space helps convey to users that a blue-sky, no-boundary attitude is welcome here.

@eightasterisk
I’m in love @WVUMedialnno. I think the feeling is mutual.
This studio space features a broadcast quality control room and enables students to produce podcasts and multimedia programing.

Events held in this space:
- Merit Badge University with Boy Scouts
- Podcast Consultations
- Health Sciences Center -- Metabolism, Mito function, Bioenergetics group meeting
- WVU Cancer Institute Evening of Science
- Neuroscience teams meeting from Brain Research group
- K-12 educators from the Appalachian region for event hosted by the WVU President’s Office
- Reed College of Media Recruitment Open Houses
- WVU Advance Center Faculty Facilitation Events
- Research Innovation Awards Ceremony with the WVU Research Office
- Media Innovation Center’s Hack the Gender Gap - Makeathon
- World Intellectual Property Day with Health Sciences Innovation Center
- Media Innovation Center’s Water Sensor StreamLab Workshop
- CORE Tech Blitz -- Office of Research and Graduate Education at Health Sciences Center
- IMC INTEGRATE Conference
- New Story -- Changing the Narrative in WV with WV Community Development Hub
- WVU Board of Governors
- Engineering High-School Camp Session
- Governor’s School of Math and Science
- Media College “Cool Girls” Recruitment Event
- “Engineering in Entertainment” summer camp
- National SBIR Road Tour with Tech Connect WV
- Health Sciences Center - Summer Internship Poster Symposium
- Reed College of Media’s Summer Media Camp
- WV Associated Press Association Convention President’s Reception and workshop session

Perfect for hosting speakers and panels for webcasts, as well as giving presentations.
This space serves as command central for the College’s journalism capstones, houses our Knight-funded Innovator-in-Residence program and hosts journalism experiments with new technology.

**Events held in this space:**
- Media Innovation Center’s Innovators-In-Residence student 360 Workshop
- Big 12 Meeting with Associate Provost for Information Technology and Chief Information Officer
- WVU Advance Center Faculty Facilitation Event
- School of Arts Faculty Retreat
- WVU Regional Recruitment Retreat
- WVU Art Museum Meeting
- Student Accounts Meeting
- Big 12 Facilities Management Conference
- WVU Finance Retreat
- Breakout sessions for K-12 educators from the Appalachian region
- WVU Advance Center Faculty Facilitation Event
- Research Innovation Awards Ceremony with the WVU Research Office
- Media Innovation Center’s Hack the Gender Gap - Makeathon
- Media Innovation Center’s Water Sensor StreamLab Workshop
- Poster Display for CORE Tech Blitz -- Office of Research and Graduate Education at Health Sciences Center
- 360 session for Engineering High-School Camp Session
- Governor’s School of Math and Science students learning how computers see color
- 360 session for “Engineering in Entertainment”
- One-on-one meetings for National SBIR Road Tour with Tech Connect WV
- Reed College of Media’s Summer Media Camp
- AR/VR showcase for WV Associated Press Association Convention

**CLASSES**
- Gaming Design and Digital Narratives
- Advanced Interactive Design
- Multimedia News Publication
- Experimental Storytelling
This hub functions as an IMC digital agency for capstone classes and projects. It also houses the College’s Community Branding Initiative in support of economic development.

**Events held in this space:**

- WVU Master of Public Administration finance class
- WVU Magazine meeting
- Breakout sessions for K-12 educators from the Appalachian region
- Research Innovation Awards Ceremony with the WVU Research Office
- Media Innovation Center’s Hack the Gender Gap - Makeathon
- Media Innovation Center’s Water Sensor StreamLab Workshop
- World Intellectual Property Day with Health Sciences Innovation Center
- CORE Tech Blitz -- Office of Research and Graduate Education at Health Sciences Center
- IMC INTEGRATE Conference
- Engineering High-School Camp Session
- Governor’s School of Math and Science session making flip books to demonstrate how to create animations
- “Engineering in Entertainment” session on drones
- One-on-one meetings for National SBIR Road Tour with Tech Connect WV
- Reed College of Media’s Summer Media Camp
- Matterport 3D modeling and Hololens demonstration for WV Associated Press Association Convention

**CLASSES**

Social Media Journalism // Media Design // Strategic Communications Campaigns
Interactive Media and Audience Building // Code Lab - Mobile Devices
THE FORUM

This space will serve as the central venue for major events such as hackathons and industry partner ideation sessions. The open area will accommodate workshops, community training, and club meetings and events.

**Events held in this space:**

- Merit Badge University with Boy Scouts
- Podcast Consultations
- Health Sciences Center -- Metabolism, Mito function, Bioenergetics group meeting
- WVU Cancer Institute Evening of Science
- Neuroscience teams meeting from Brain Research group
- K-12 educators from the Appalachian region for event hosted by the WVU President’s Office
- Reed College of Media Recruitment Open Houses
- WVU Advance Center Faculty Facilitation Events
- Research Innovation Awards Ceremony with the WVU Research Office
- Media Innovation Center’s Hack the Gender Gap - Makeathon
- World Intellectual Property Day with Health Sciences Innovation Center
- Media Innovation Center’s Water Sensor StreamLab Workshop
- CORE Tech Blitz -- Office of Research and Graduate Education at Health Sciences Center
- IMC INTEGRATE Conference
- New Story -- Changing the Narrative in WV with WV Community Development Hub
- WVU Board of Governors
- Engineering High-School Camp Session
- Governor’s School of Math and Science
- Media College “Cool Girls” Recruitment Event
- “Engineering in Entertainment” summer camp
- National SBIR Road Tour with Tech Connect WV
- Health Sciences Center - Summer Internship Poster Symposium
- Reed College of Media’s Summer Media Camp
- WV Associated Press Association Convention President’s Reception and workshop session
- IMC Minors meeting
- “Engineering in Entertainment” camp - NASA session

**CLASSES**

Computer Science
The HackerSpace is at the far back of the forum. It includes a retractable separation screen to provide a separate meeting space or raises to connect with Forum activities. This space is home to “CodeLab.” This is a program teaches students and community members coding fundamentals as well as how to develop mobile applications for Android and Apple devices. As part of our community-based collaborations, this effort can help make technology training available to distressed Appalachian communities in economic transition.

@RyanWMcNamara
Could hang out at the @WVUMediaInno all day if I had the time. So many inspiring projects and vibes.

@steveven27
So @WVUMediaInno is pretty awesome. A major change for me is coming soon. Like, literally changing my major.

The Hacker Space also provides docking space with a view for students working in computer programming, game design, and app development, as well as hosting weekly meetings for the local Google Developer Group.
MAKER SPACE

This space hosts a major journalism class, a computer gaming class, and our experiments with sensors, 3D printing and drone technology.

Events held in this space:

- Media College clubs sewing pillowcases for WVU Children’s Hospital
- Media Innovation Center’s Hack the Gender Gap - Makeathon
- Media Innovation Center’s Water Sensor StreamLab Workshop
- New Story -- Changing the Narrative in WV with Jake Lynch, Director of Network Communications, WV Community Development Hub
- Engineering High-School Camp Session
- Governor’s School of Math and Science demonstration on sensors
- One-on-one meetings for National SBIR Road Tour with Tech Connect WV
- Reed College of Media’s Summer Media Camp
- Sensor demonstration for WV Associated Press Association Convention

CLASSES
Sensor Journalism // Media and Neuroscience
The Center has two rooms for small group break-aways, project brainstorming, club meetings, and breakout sessions for events.
AR/VR ROOMS

This space will be outfitted with specialized lighting, sound, backdrops and technology for advanced multimedia and interactive production with an emphasis on experiments in augmented reality, virtual reality, projection mapping, 3D audio, and 360° storytelling.

@holleeban

The amount of excitement I’m feeling over the new #WVUMediaInno Center is unspeakable. Can’t wait to do awesome stuff here. 😊
With an adjacent observation room and recording studio, students, faculty and industry partners can use this space to conduct professional focus groups, media effects research, and consumer and user behavior testing across new technology.

**Events held in this space:**
- Reed College of Media Once a Mountaineer project focus group
- Tamarac Foundation webcast during New Story -- Changing the Narrative in WV with WV Community Development Hub

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@juliecryser
I just hung out at the Evansdale Connector building #WVUMediaInno. Awesome space, amazing people. This is the definition of cutting edge.

@MrJaredLathrop
I had such a fun time touring the @WVUMediaInno today. I’m so proud to be an alum of @wvumediacollege.